

LEADING EDGE

Innovative approaches and
mindsets for today's leaders

OVERVIEW

Leading Edge is a high impact short course for professionals looking to transform their leadership capacity and career trajectory. Geared towards excelling through uncertainty and complexity, Leading Edge rapidly disrupts conventional thinking patterns and connects participants with adaptive and experimental new mindsets.

Leading Edge challenges participants to see themselves in a new light, emboldening them towards heightened levels of innovation and performance. Informed by global research into the mindsets of leaders at the top of their fields, Leading Edge equips participants to thrive in today's unpredictable and highly competitive professional environments.

"There exists a critical and widespread need to enable rapid professional elevation so that the challenges of today and tomorrow can be met with confident, cutting edge thought and action."



REDEFINE YOUR ROLE AND VALUE
BUILD ADVANTAGEOUS INTERNAL
AND EXTERNAL RELATIONSHIPS
BE BRAVE AND EXPERIMENTAL IN
YOUR ACTIONS
DEVELOP AN ADAPTIVE AND
INNOVATIVE MINDSET

Leadership has changed.

Organisations are experiencing more innovation and change than ever before. This places enormous pressure and demands on leaders, requiring them to develop the skills to lead in ways they have not had to think about previously.



CONTENT AND FLOW

Leading Edge is built around four distinct but complimentary modules. Through mastery of each of the elements, participants take an important step towards understanding and achieving their leadership and career goals.



MODULE 1

RE-DEFINE YOUR ROLE AND VALUE

“What got you here won’t get you there.”

Marshall Goldsmith’s famous leadership quote has never been more relevant. Stepping up to a new level of responsibility, or adapting to new challenges in your current role, means you have to confront competency traps (the skills and mindsets you developed to get here) and take on bridging, envisioning, engaging and embodying skills to succeed at a new level. This module helps you to identify and avoid competency traps through developing new situation sensors, broadening your involvement, developing leadership charisma, communicating your personal ‘why?’ and creating the necessary practical space in your schedule to truly lead.

MODULE 3

BE BRAVE, ADAPTIVE AND EXPERIMENTAL

While many leadership programs promote the ‘authentic leader’, in reality authenticity can become a leadership trap that makes people feel like fakes or locks them into ‘old selves’ and an already fiercely strong comfort zone. What is needed is a new self and the capacity to be brave, adaptive, experimental and something of a chameleon. This module will help you unlock a new sense of your identity by inviting you to steal like an artist, aim to learn, continually refine your leadership style, and avoid sticking to one narrow story about what makes you effective and authentic.

MODULE 2

BUILD ADVANTAGEOUS RELATIONSHIPS

Effective networking, within, across and beyond the organisation, is one of the factors that separates genuine leaders from mediocre managers. Communication skills and emotional intelligence are essential to building a good network which in turn can become a vital lifeline to who and what you become professionally. Leaders need to understand the interface between operational, personal and strategic networks and then become truly active and effective across all three. This module helps you to develop and leverage your communication skills, and what Herminia Ibarra at INSEAD calls ‘network advantage’ via breadth, connectivity and dynamism.

MODULE 4

DEVELOP A LEADERSHIP MINDSET

The transition to truly effective leadership isn’t a flick-switch. Nor is it an elegant curve or linear process from one state or level of capability to the next. Transformative transition requires time, patience and an appreciation for what can be irregular improvement. This module will equip you with a mindset that will help you manage the transition process, as well as tools to manage typical stages in that process: disconfirmation, simple addition, complication, course correction and internalisation. It also helps you break free of your “ought self” and to appreciate that knowing what kind of leader you want to be comes at the end of the process - not the beginning.

COURSE DELIVERY



STRUCTURE

Face-to-face workshop covering 4 modules

TOTAL DURATION

1 day (9am - 5pm)

FACILITATED ACTIVITY

This high impact workshop is geared toward the singular objective of elevating performance and unlocking real world outcomes. Guided by ASAM's elite facilitators, participants are immersed in a multi-faceted and impactful learning experience that fast tracks their development as confident, self-directed leaders. During the workshop, the tempo of the learning experience frequently shifts, maintaining an element of the unpredictable and keeping participants focused and engaged.

Moderated group discussions unlock important insights from previous experience and generate high levels of accountability to negotiated developmental outcomes. At carefully scheduled intervals, participants are asked to step back from the day's activities to reflect on their new insights, before proceeding with a broadened perspective of self and purpose.

KEY BENEFITS

- Immersive full day learning experience
- Real world outcomes
- Peer group interaction and networking
- Step away from everyday responsibilities and distractions

FURTHER INFORMATION AND ENQUIRIES

FEES

The standard program registration fee is \$1,095 per participant.

The registration fee covers all tuition, program related materials and catering. Subsidies and group discounts are periodically available across some industries and sectors.

REGISTRATION PROCESS

Registration for this program can be made via the registration form attached to this prospectus, online or by calling the ASAM Admissions Department. To register using the attached registration form simply complete the form and return it via email to **admissions@asam.edu.au**

For general enquiries and telephone registrations please contact ASAM's Admissions Department on:

Phone: 1300 138 037

E-mail: admissions@asam.edu.au

ABOUT ASAM

The Australian School of Applied Management (ASAM) is one of Australia's most respected providers of leadership education. ASAM also oversees several of Australia's leading adult education institutions including the Workplace Training Advisory of Australia, Women & Leadership Australia and the National Excellence in School Leadership Initiative.

In addition to an expansive range of management education services, ASAM's relationship with a unique public and private sector stakeholder group enables it to track the ever changing needs of the Australian workforce.

ASAM's Seminars and Events arm is one of Australia's leading providers of professional development conferences covering such areas as employee engagement and wellbeing, diversity and gender equality, organisational culture and leadership and management.



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FACILITATORS AND CONTENT EXPERTS



JASON RENSHAW

Chief Learning Innovation Officer, ASAM

Jason has close to 20 years of experience leading the design, delivery and management of technology-driven curriculum across vocational, tertiary, government and corporate settings in both Australia and Asia. Jason's published text books have sold several million copies in more than 30 countries worldwide. Jason has held key leadership roles in learning design for Open Universities Australia and the University of Melbourne. As CLIO of ASAM, Jason drives a world standard faculty and student support centre which is deeply committed to the experience of every ASAM student.



KELLY ROTHWELL

Head of School, WLA

Kelly Rothwell is a registered Psychologist who works with leaders through her knowledge and extensive experience in culture change, leadership development, human behaviour and scientific research adaptation. Kelly has worked globally leading teams of consultants for over 15 years in mining and heavy industry, banking and finance, health and education sectors. Most recently Kelly held a talent specialist role with a ASX top 100 listed company that employs over 4,500 people across Australia before joining Women & Leadership Australia as Director and Head of School.



PAUL LARKIN

Head of School, ASAM

Paul Larkin is an exceptionally skilled facilitator and content expert specialising in leadership and management optimisation and team performance. He has been instrumental in transforming the effectiveness of hundreds of individual leaders from organisations such as BHP Billiton, Orica, Viva Energy, ACT Health, MMG, WaterNSW, Volvo, Action Drill and Blast, Defence, Royal Australian Navy and Nufarm.

REGISTRATION FORM

THIS DOCUMENT IS A TAX INVOICE

RETURN VIA EMAIL OR FAX: 1300 451 031

AN INITIATIVE OF THE WORKPLACE TRAINING ADVISORY AUSTRALIA [ABN 39 127 679 010]



PROMO CODE (If applicable)

Today's date:

Phone:

Organisation name:

Mobile:

Email:

Contact name:

Postal address:

Title/position:

Names of participants

Title/position

Email (required for confirmation details)

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CITY

Brisbane ☐

Sydney ☐

Melbourne ☐

FEES GST incl.

Rate	Single delegate	3 delegates or more (per person)
Super Saver - Ends Friday 24th March	\$795	\$695 pp
Standard	\$1,095	\$995 pp

TOTALS

TOTAL DELEGATES:	TOTAL REGISTRATION FEES DUE: \$
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HOW DID YOU HEAR ABOUT THIS PROGRAM?

DIETARIES

PAYMENT METHODS

☐ Please Invoice Me

CREDIT/DEBIT CARD VISA, MASTERCARD ONLY	Name	Amount \$	
	Card Number	Signature:	
	Expiry Date	Verification No.	3 digit number on card signature strip

EFT Ac Name: Workplace Training Advisory Australia P/L Bank Name: Westpac, Melbourne BSB: 033-002 A/c No. 380159

*Please email remittance advice to: finance@wtaa.edu.au

FURTHER DETAILS

Telephone: 1300 138 037 / Email: info@info.edu.au / Post: PO Box 4079, Melbourne University, VIC 3052

A substitute delegate is always welcome with written notification. No substitution fees will be charged provided notification is provided at least one week prior to the event. For standard registrations, in the event you wish to cancel your registration more than 30 days prior to commencement of the event, you agree to pay a cancellation fee of 10% of the event fee. If you cancel your program registration less than 30 days before commencement of the Program, you agree to pay a cancellation fee of 30%. Registrations made at an "early bird" or otherwise discounted rate are non-refundable. If you wish to cancel your registration more than 30 days prior to the event, you will be provided credit towards an alternative event. Due to circumstances outside of our control, it is possible we may need to cancel, reschedule, or change the venue of an event. We will make all reasonable efforts to inform attendees of any such changes with as much notice as possible. Should your Program be rescheduled or cancelled by us, all fees you have paid will be credited towards an alternative event or refunded to you. You acknowledge and agree that, to the extent the law allows, our liability is limited to the event fee and we will not be liable for any costs, damages or expenses incurred by you as a result of a cancellation, deferral, reschedule or change of venue. None of the above is intended to compromise your rights under Australian Consumer Law. Photos and/or video may be taken by us at the event and used for marketing purposes without further notice or permissions required.

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